

## INFORMATION ON ENTRANCE EXAMINATION FOR INTERNATIONAL BUSINESS / DIGITAL INTERNATIONAL BUSINESS, eSPORTS BUSINESS & SERVICE BUSINESS MANAGEMENT 2019

**Exam co-ordination:** In 2019, the **Field of Business Entrance Exam** for Full-Time Programmes is coordinated by TAMK UAS. The contact person for Entrance Exam coordination is Student Counsellor *Janne Hopeela* ([janne.hopeela@tamk.fi](mailto:janne.hopeela@tamk.fi) or +358 40 836 9630).

### Co-operating Business programmes:

JAMK University of Applied Sciences	International Business
Kaakkois-Suomen ammattikorkeakoulu	Digital International Business
Kajaani University of Applied Sciences	eSports Business
Kajaani University of Applied Sciences	International Business
Karelia University of Applied Sciences	International Business
Lahti University of Applied Sciences	International Business
Lapland University of Applied Sciences	International Business
Laurea University of Applied Sciences	Service Business Management
Oulu University of Applied Sciences	International Business BBA
Saimaa University of Applied Sciences	International Business
Seinäjäki University of Applied Sciences	International Business
Tampere University of Applied Sciences	International Business
Vaasa University of Applied Sciences	International Business

TAMK UAS as the co-ordinating IB Entrance Exam programme will prepare four versions of the exam: **Version 1** will be for the **exam in Finland** (on Wed **10 April 2019**), and **Versions 2 & 3** for the **FINNIPS entrance exams abroad** (during 18 – 26 March 2019). In addition **Version 4** for Entrance Exam in Finland on Thu 11 April 2019 (only for Business programmes which accept application during application round 2, 20 March – 3 April).

### IMPORTANT:

In 2019, **HAMK UAS and Turku UAS** will be using the same pre-reading material, and they will also use the **Version 1 Exam in Finland on 10 April 2019**. HAMK UAS and Turku UAS will **not** be participating in FINNIPS Entrance Exams abroad.

**Exam structure:** The Entrance Exam written part consists of an Essay, Multiple-choice Questions, and a Mathematics/Logic section. The spoken part includes a Group Discussion. The ability to communicate fluently in speaking and writing in English is a prerequisite for admission. Therefore, applicants must pass all the parts of the examination in order to be selected for admission. Applicants scoring below the minimum points for any of the sections will fail the exam.

Below the detailed requirements by task.

Examination part	Minimum points Required	Maximum points	Time Recomm.
Essay	3 points	10 points	75 min
Multiple-choice Questions	2 points	6 points	45 min
Mathematics/Logic	2 points	8 points	60 min
Group Discussion	3 points	16 points	
<b>Total</b>	<b>10 points</b>	<b>40 points</b>	

**Pre-reading material:** There is a pre-reading material which the applicants are required to read before they arrive to the entrance exam. The pre-reading material was sent to all participating Business Programmes on 11 Jan 2019 so that **all UAS can publish the material on their admissions web-page & in Studyinfo.fi portal on 11 Jan 2019** for the applicants to find.

The Entrance Exam Essay and Multiple-choice Questions will be based on the pre-reading material.

**IMPORTANT:** all co-operating UAS Admissions Services should send the enclosed Pre-reading Material Reading Instructions **as an e-mail attachment** with the Entrance Exam Invitation to all the invited applicants.

**Language test:** There will be an integrated Language Test in the exam. The Essay is the test for written English and the Group Discussion is testing the applicant's oral skills. The applicants will not be given points separately for the Language Test, but the Grading Guide provided by the coordinating UAS for IB Entrance Exam will have guidelines on how to mark the integrated Language Test.

By using the Language Test as a required part of the Entrance Exam, the IB programmes keep the right to fail applicants who have e.g. passed the TOEFL-test or who have received a grade "C" in the Finnish Matriculation Exam, if the applicant's linguistic performance in the IB Entrance Exam causes serious doubts on how they could manage in a programme taught in English.

**Length of the Exam:** The total duration of the **written part** of the International Business, eSports and Service Business Management entrance examination will be **3 hours**. In addition, there will be a group discussion after the written part.

**Equipment and materials allowed:**

In the International Business, eSports and Service Business Management entrance exam **no** materials, **no** dictionaries, **no** mobile phones **nor** calculators are allowed.

**Date of the Exam in Finland:**

on **Wednesday 10 April 2019.**

- **Registration:** at **8.30 – 10.00**
- **Written Exam:** at **10.00 – 13.00**
- **Group Discussion:** a 30-minute group interview starting at **13.30 →**

on **Thursday 11 April 2019:**

Programmes which accept applications in application round 2 (20.3. – 3.4.), need to follow the same timetable on Thu 11 April as on Wed 10 April.

**Entrance Exams outside of Finland:**

All **IB Entrance Exams abroad** will be arranged **during 18 – 26 March 2019** through the FINNIPS network. Detailed information from FINNIPS Coordinator Riikka Vanhanen, JAMK ([riikka.vanhanen@jamk.fi](mailto:riikka.vanhanen@jamk.fi)).

<https://www.finnips.fi/en/entrance-exams/>